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【TRO 23-cv-21753】 1057 stores sued! Another case involving trademarks and 40 copyrighted images filed by individual painters represented by Sriplaw



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We specialize in providing intellectual property assistance, litigation disputes, platform appeal disputes and rights protection for Chinese cross-border sellers, as well as all...

693

2023-07-04 03:21

This morning, Xiaowei received an email from a seller in the backend. The case number involved was 23-cv-21753. After checking, it turned out that Starla Michelle, a personal painter represented by Sriplaw in 2022, once again initiated trademark and copyright protection! As many as 1,057 stores were sued! Below are the details of the case.



01Case



Plaintiff brand: Starla Michelle work
Plaintiff: Starla Michelle, LLC
Case Number: 23-cv-21753
Type of prosecution: Trademark, Copyright
Plaintiff's Law Firm: Sriplaw Law
Prosecution date: 2023/5/10
Brand official website:

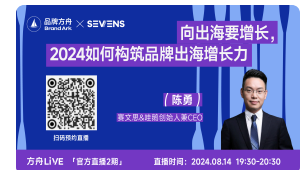
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<https://starlamichelle.com/>



02Brand Introduction

Starla Halfmann is a professional Austin artist and Texas native. She received her Bachelor of Arts in Design Communications from Texas Tech University. For her, her art career began after she quit her desk job of 8 years, which, like the character in the movie Office Space , was not what she was interested in, so she decided to follow her heart.



(Image source: <https://starlamichelle.com/> cited date: July 4, 2023)

Starla Halfmann is a Christian artist who hopes to always maintain curiosity in her creations. She once lived on a remote farm, and the only thing she had access to was an encyclopedia. She has loved painting since she was a child, and she also loves many elements of nature. Everyone unanimously believes that she will become a veterinarian. This is also one of the reasons why she paints animals present, these works of hers have received a lot of exhibitions such as the Starla Michelle Art Exhibit Gallery Experience Art.



03Trademark

The plaintiff's registered word mark STARLA M.

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United States of America

United States Patent and Trademark Office

STARLA MICHELLE

Reg. No. 6,540,016

Registered Oct. 26, 2021

Int. Cl.: 16

Trademark

Principal Register

STARLA MICHELLE, LLC (TEXAS LIMITED LIABILITY COMPANY)
3907 KANDY DR
AUSTIN, TEXAS 787492549

CLASS 16: Art prints; Art prints on canvas; Printed art reproductions; Framed art prints; Graphic art prints; Graphic fine art prints; Printed children's coloring pages

FIRST USE 11-00-2008; IN COMMERCE 11-00-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

The name(s), portrait(s), and/or signature(s) shown in the mark identifies STARLA MICHELLE HALFMANN, whose consent(s) to register is made of record.

SER. NO. 90-595,141, FILED 03-22-2021



Diana H. Halpford

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

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04Copyright Information

There are 40 copyrighted paintings of the plaintiff involved in this case . Sellers are requested to check carefully to avoid infringement.

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	Copyright Title Bambiart	Reg. No. VA 2-057-059		Reg. No. VA 2-057-059 VA 2-190-295		Reg. No. VA 2-057-061 VA 2-190-295
	Reg. No. VA 2-190-295		Reg. No. VA 2-190-295		Reg. No. VA 2-190-295	
	Reg. No. VA 2-190-295		Reg. No. VA 2-190-295		Reg. No. VA 2-190-295	

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	M-for-Monkey	VA 2-190-295		N-for-Stag	VA 2-190-295		O-for-Owl	VA 2-190-295
	P-for-Peacock	VA 2-190-295		S-for-Deer	VA 2-190-295		T-for-Tiger	VA 2-190-295
	U-for-Unicorn	VA 2-190-295		V-for-Toucan	VA 2-190-295		Y-for-Yak	VA 2-190-295

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	Dandelion-Horse	VA 2-338-331		Dancing-Hares	VA 2-338-339
	Desert-Series-III	VA 2-338-		A Copious Season	VA



05Product Examples

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\$125.00

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By StarlaMH

This product is unavailable

Size: 8x10

Material: watercolor paper

Medium: Acrylic

Logistics: water color paper with acrylic in a 11x14 matting.

Unframed.



(Image source: <https://starlamichelle.com/> cited date: July 4, 2023)

The official account of AMZ123 Cross-border Seller Navigation [AMZ123 Cross-border E-commerce] is deeply involved in the cross-border industry and focuses on hot reports.

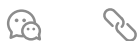
Scan the QR code on the right, follow us and reply [Join the group] to join the high-quality seller exchange group~



Currently 300,000+ sellers are following us

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